

## InfrasoftTech Wins “Pune Best Employer Brand Award”

September 25, 2017, Mumbai: We are extremely pleased to announce Infrasoft Technologies Ltd wins “Pune Best Employer Brand Award”.



**Pune Best Employer Brand Awards** recognized organizations which effectively utilized marketing communications in attracting talent, retaining talent, developing talent and in retention policy. **Pune Best Employer Brand Awards** is intensely researched by the undersigned and chaired and headed by Dr. Indira Parikh Ex-Dean of Indian Institute of Management, Ahmedabad.

**Pune Best Employer Brand Awards** featured **Top organizations from the Pune region.**

Few key criteria assessed were:-

- Translating and Combining vision with action with HR Strategy.
- Building line to mesh HR Strategy with Business.
- Cultivating competencies for the future to enable building the organization to be future-ready.

*“Whether the company produces FMCG, consumer goods, technology or anything else, hiring great people & retaining them is always a great deal. After all a company is only as good as the people it keeps, and as a Recruiting & HR professional you have this responsibility on your shoulders. With achievements like such we are able to take up our responsibilities with higher positive energy & motivation”,* says Sonali Bhawe, Global Head HR, Infrasoft Technologies Ltd.

## About InfracsoftTech

InfracsoftTech is a pioneer in Fintech Digital Solutions with over 470 clients across 36 countries including over 350 banks for their Core Banking & Payments Solutions of which 200 are on a Cloud model, and over 160 banks using RegTech solutions. InfracsoftTech has launched several digital solutions for the Fintech age banking including Mobility Solutions, Bots, Contactless Payments, AI based Anti-Fraud Solutions and Big Data Analytics.

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